



Contact: Maureen P. Mangan

Direct Line: 1-516-224-5828

**NEW EXHIBIT AT LONG ISLAND CHILDREN'S MUSEUM
ENCOURAGES LEARNING THROUGH LAUGHTER**

KLUTZ® Amazingly Immature Opens January 2017

GARDEN CITY, NY – Immaturity is NOT a four-letter word – literally and metaphorically. Long Island Children's Museum is out to prove that immaturity and genius go hand in hand with the arrival of a new traveling exhibit **KLUTZ® Amazingly Immature** on January 21, 2017. Based on *KLUTZ® Encyclopedia of Immaturity Vol. 1 and 2*, the *KLUTZ® Amazingly Immature* exhibit will offer you the opportunity to embrace your inner zany genius while exploring what these behaviors can teach you about science, engineering, math and literacy. Produced by the Children's Museum of Houston in partnership with KLUTZ®, the *KLUTZ® Amazingly Immature* craze is winning audiences over with a nationwide tour.

"*KLUTZ® Amazingly Immature* demonstrates complex and advanced ideas to children and adults using recognizable and familiar objects and activities," explains Aimee Terzulli, Director of Education & Visitor Experience. "Visitors will receive unforgettable lessons in topics like geometry, physics and aerodynamics that they will be able to demonstrate in a variety of situations in the years to come –from showing off in the classroom or at camp to demonstrating to business colleagues. The exhibit presents lessons in a way that people will remember for years to come."

With activities such as pulling a tablecloth out from under a place setting to learn about inertia, building a boomerang as an introduction to elements of aerodynamics, and folding paper rings to explore geometry, *KLUTZ® Amazingly Immature* will create an environment that encourages multi-generational communication and learning through laughter, play, comedy and memories of different generations' childhood hijinks.

Exhibit activities include:

- **CARD THROWING:** Master the challenging technique of tossing playing cards.

- **DINNER DISRUPTORS:** Turn spoons into catapults or make them do somersaults.
- **FLY THE IMMATURE SKIES:** Engineer paper airplanes.
- **IMMATURE INVENTIONS:** Mash up your own inventions.
- **IMMATURE MAILINGS:** From flip-flops to messages in bottles, be amazed at what the USPS delivers!
- **IMMATURE MAKINGS:** Make exciting new creations using stuff you can find at home.
- **IMMATURIGAMI:** Transform money into wearable bling!
- **IMMATURITY RETURNS:** Build a cardboard boomerang from down under.
- **JUGGLING:** Learn how to juggle scarves in four easy lessons!
- **NOISY IMMATURITY:** Bug your friends by building “annoyers.”
- **PHOTO EFFECTS:** Create funny photo illusions by manipulating perspectives.
- **QUARTER SNATCHING:** Can you catch coins off your elbow?
- **REFLEX RULER:** Test your reaction time! Are you better than a grown-up?
- **SNAP LIDS:** Make a fountain drink lid fly at the snap of your fingers.
- **STRAW SHOOTER JETS:** Make paper jets fly fast by shooting them off of straws.
- **TABLE TOP GAMES:** Bring paper football games back to the lunchroom!
- **TABLECLOTH PULL:** Can you yank a tablecloth without dropping the dishes? Take the challenge!

The exhibit’s themes are a perfect match for the Museum’s family and school group audiences; providing content that intrigues both children and adults and connect solidly to classroom learning standards.

The Museum has planned a variety of public programs to complement the exhibit experience. Upcoming workshops include:

Mad Props (Saturday, Feb. 25 and Sunday, March 5 and April 16) - Join us as we make “Mad Props” (mustaches, bowties and lips from paper and coffee stirrers and take selfies to post to the national #amazinglyimmature social contest.

Film Canister Rockets (Sunday, March 19) – Explore the reaction between two household kitchen ingredients in this explosive production of gas!

Take Home Snot (Saturday, April 1) – Fool your friends with some take home snot. Learn about chemical changes, your immune system and how to gross people out when you make your own take home snot.

Messy Immature Paintings (Saturday, April 1)- Come get messy and make an immature masterpiece. Choose from a variety of fun objects to make you next immature painting.

About the Long Island Children's Museum

Long Island Children's Museum invites visitors of all ages, backgrounds, and abilities to explore freely, discover their passions, and appreciate the communities and world we share. The 40,000-square-foot museum is a learning laboratory where hands-on exhibits invite visitors to experiment, examine, and play. The Museum welcomes 250,000 children and adults annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental and social contributions.

ABOUT KLUTZ®

Founded in 1977, Klutz has been engaging kids for 40 years with more than 110 million activity products in print, including such popular products as *Cat's Cradle®*, *Face Painting*, *Friendship Bracelets*, *Juggling for the Complete Klutz*, and *The Klutz Book of Paper Airplanes*. Today, more than 175 Klutz® products are sold in book, toy and gift stores worldwide, and the company has helped kids launch more than 42 million paper airplanes, knot 48 million friendship bracelets, and drop more than 8 million juggling cubes. Klutz is a division of Scholastic, the world's largest publisher and distributor of children's books. For more information, please visit www.klutz.com and <http://mediaroom.scholastic.com/klutz>. Follow Klutz on Twitter [@KlutzBooks](https://twitter.com/KlutzBooks) and on [Facebook](https://www.facebook.com/KlutzBooks).

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